From: Dick McKay

Publicity Director

Walt Disney Productions

General Fractions

SHOW: #8

First Year ZORRO-TV

Prod. 5858

ZORRO'S DESIGN FOR INTRIGUE: MUTE SERVANT, CANE AND SWORD

We design for intrigue was ever more simply or effectively conceived than Den Diego's in "Zorre," 39-week action-packed adventure series produced by Walt Disney for airing over station ____ on ____ at ____p.m.

A mute manservant; the gold-braided getup and walking stick of a foppish don to be worn by day; a black cape and the sword of a highwayman to be worn by might -- and the stage is set for one of the most intriguing story situations ever contrived.

Diego by day and Zorro by night are contrived characters-fictions created originally by Johnston Mc ulley for the eyes
and ears of half a billion people who have read "Zorro," or
seen him in motion pictures, and adapted no by Disney's for
a season of TV viewing.

The manservant is a listening post whom no one but Diego understands, and the only soul in all of Southern California who knows the true identity of the masked night rider who single-handedly sees that justice is done on behalf of those oppressed by military distatorship.

k-fc